

HERITAGE
SANDY SPRINGS

FESTIVAL

33RD ANNUAL SANDY SPRINGS FESTIVAL
SATURDAY, SEPTEMBER 22, 9:00 AM – 6:00 PM
SUNDAY, SEPTEMBER 23, 10:00 AM – 5:00 PM

BUSINESS & CIVIC EXPO INFORMATION

LOCATION:

HERITAGE GREEN
6075 SANDY SPRINGS CIRCLE • SANDY SPRINGS, GA 30328

INFORMATION:

404-851-1327
EVENTS@HERITAGESANDYSPRINGS.ORG
WWW.SANDYSPRINGSFESTIVAL.COM

ALL FUNDS RAISED BENEFIT HERITAGE SANDY SPRINGS, A 501(C)(3) DEDICATED TO PROMOTING THE HISTORIC & CULTURAL IDENTITY OF SANDY SPRINGS

33RD ANNUAL SANDY SPRINGS FESTIVAL SEPTEMBER 22 – 23, 2018

The Sandy Springs Festival is an annual event held in September. Now in its 33rd year, the event has grown from a small, picnic-style gathering to over 20,000 attendees and the largest annual event in Sandy Springs. This celebration of community and tradition is located in the center of the Sandy Springs business district on and around Heritage Green, as well as the NEW City Springs property.

PLEASE NOTE: Due to the new footprint, there are limited spaces available for Business and Civic Vendors.

Want to increase your exposure and reach more attendees? Email events@heritagesandysprings.org to learn about festival sponsorships, which include automatic acceptance, priority placement, and online/print promotions!

RULES & REGULATIONS – 2018 BUSINESS & CIVIC EXPO

1. The Festival provides the ground space and 2 chairs. You must specify in advance if you need a table. Each Vendor must provide and prepare their own displays. Set-up will be in the street on pavement, and staking is not allowed. **If using your own tent, you must bring weights to secure the tent.**
2. At least two weeks prior to the festival, Vendors will receive an email including site confirmation and detailed set-up information.
3. After unloading, vehicles will NOT be permitted to remain in the exhibition space during the Festival and must be out of the area one-half hour before the Festival opens. Vehicles may not enter the Festival grounds until at least one-half hour after the Festival closes. *The only exception is if the vehicle is part of the display, which must be approved by the B&C Expo committee.*
4. Vendor shall be responsible for obtaining any required licenses, permits or approvals under state laws applicable to their activity at the 2018 Festival and for paying any taxes, sales taxes, fees or other charges that may become due to any Vendor's activity at the Festival.
5. The Festival is a rain or shine event and will be held on September 22 – 23, 2018. No-shows will not be invited to future Festivals. No refunds will be made.
6. Sandy Springs Festival reserves the right to cancel any vendor's contract. The Festival may require the Vendor to leave the Festival at any time the Vendor is in violation of any rules and regulations stated in this application. No refunds will be made.
7. Neither Heritage Sandy Springs nor its agents or representatives will be responsible for any injury or damage or loss that may occur to the Vendor, the Vendor's agents or representatives or their property from any cause whatsoever. Vendors should obtain, at their own expense, insurance against any loss, damage or injury they may require.
8. **All merchandise must be approved by the Business & Civic Expo Chairs.** Applications by commercial vendors may be declined if products are in direct competition with handmade items in the Artist Market.
9. We encourage you to have an interactive booth with games, giveaways and activities. While raffles and verbal solicitation for donations are NOT allowed, you may place a sign within the booth for donations.
10. Booths must stay staffed **during the entire duration** of the Festival's operating hours.
11. Vendors must remain within their booth to solicit. **Roving solicitations are NOT permitted.**
12. Cancellation Policy: 50% of your booth fee will be refunded if you cancel prior to September 7, 2018. Cancellations after this date will not receive a refund. Application fees are non-refundable.
13. The Festival endeavors to have a broad representation of businesses and civic organizations and products and services, and therefore reserves the right to **limit the number of businesses per category** as determined by the Chairs of the Business and Civic Expo.
14. Please remember - there is NO SMOKING anywhere on Festival grounds.

POLICY FOR POLITICAL AND RELIGIOUS ACTIVITY

- 1) No speeches (i.e. public addresses) may be given at this event, except where a designated place is provided for such speeches.
- 2) Literature, samples, or promotional gifts may only be passed out within your booth at this event, and banners or signs may only be displayed within your booth.
- 3) No campaigning, soliciting or proselytizing for political, religious, or other purposes may be done at this Festival.
- 4) No amplification of voices or other sound is allowed at this Festival for any of the above activities, except where the amplification is provided by Heritage Sandy Springs.

The Sandy Springs Festival is presented by:

HERITAGE SANDY SPRINGS
6110 Bluestone Road
Sandy Springs, GA 30328
404-851-1327

Festival Directors:

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